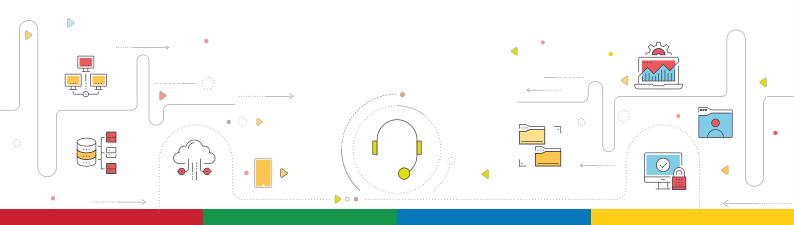


# Corporation Fact Sheet





## **About Zoho Corporation**

Zoho Corporation, founded in 1996, is a privately held technology company with customers spread across the globe. Profitable since its inception, the organization now has millions of users around the world and offers a diverse range of products and services. As the product portfolio diversified, the organization restructured itself into three main divisions: Zoho.com, ManageEngine, and WebNMS.





## Internet of things for your enterprise

- IoT Platform for connected enterprise applications.
- Customized IoT Solutions for energy, remote, and mobile asset management.
  - More than 25,000 multi-vendor network management

www.webnms.com



#### **Bringing IT together**

Comprehensive IT management software for all your business needs.

- IT Service Management,
- IT Operations Management,
  - Endpoint Management
- Active Directory Management
  - IT Security
  - IT Analytics



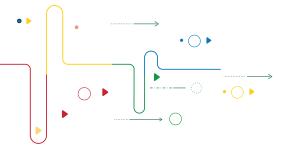
## The Operating System for Business

Zoho has everything businesses need to boost sales, step up productivity, and manage all day-to-day activities.

- Tightly integrated.
- Ready for mobile

www.manageengine.com

www.zoho.com



## **History**

Formerly known as AdventNet Inc., Zoho Corporation started its operations in 1996. It was profitable since its inception and expanded into the Japanese market with network management software by 2001. The company started to diversify in 2005 with the introduction of Zoho Writer. By 2009, as the product portfolio became vast and diverse, the company was rechristened Zoho Corporation, which now serves as the umbrella firm for three distinct divisions: Zoho.com, ManageEngine, and WebNMS.

## Philosophy

No frills. R&D driven. One hundred percent customer-focused. Zoho Corporation believes in providing customers with the best software at affordable prices.



"A customer is the most important visitor on our premises. He is not dependent on us. We are dependent on him. He is not an interruption in our work - he is the purpose of it. We are not doing him a favor by serving him. He is doing us a favor by giving us the opportunity to serve him."

## - Mahatma Gandhi



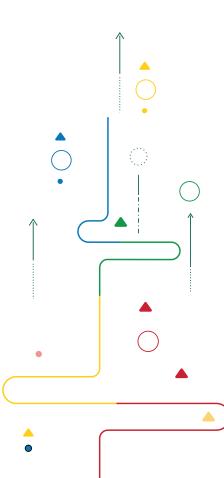
#### Zoho.com

Zoho's craft and passion is software. Zoho creates beautiful software to solve business problems. Over the past decade, the Zoho suite has emerged as a leader on the cloud and on people's devices. As much as Zoho loves software, its most valuable assets are its culture and people. At Zoho, people spend years mastering their craft. In an industry where technology changes at a relentless and dizzying pace, Zoho values persistence and endurance as highly as adaptability.

Zoho is committed to spending customers' money wisely. It invests more in product development and customer support than in sales and marketing. By keeping its cost of attracting customers low, Zoho keeps its prices affordable.

Zoho views itself as an integrated whole; not as a group of organizational silos that barely talk to each other, or worse, work at cross purposes. That philosophy and worldview is reflected in its product suite. The Zoho suite is as broad as it is deep. Zoho views the suite as an integrated whole, far greater than the sum of its parts.

The Zoho suite wasn't built in a day; it has taken the better part of a decade to come this far. Unlike its competitors, who periodically wake up and discover gaping product holes they have to fill urgently with acquisitions, Zoho crafts software with patience and passion. Its strategy is born of the realization that most acquisitions fail in this industry, and the customer is the one who pays the price. Zoho has made a commitment to offer real depth along with breadth in its offerings.



## **Manage**Engine

ManageEngine crafts comprehensive IT management software with a focus on making IT admins' jobs easier. Its 90+ products and free tools cover everything that IT needs, all at affordable prices. From network and device management to security and service desk software, ManageEngine is bringing IT together for an integrated, overarching approach to optimizing IT.

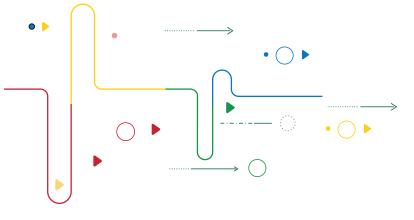
# Managing IT together

ManageEngine offers more than 90 tools to help manage all aspects of IT operations, including networks, servers, applications, desktops, mobile devices, service desks, Active Directory, and security. And they have built the tools from the ground up with contextual integrations to make sure that their customers can manage IT together, too.

## Simplifying IT together

ManageEngine wants to make IT simple. And no, that does not mean limited functionality. It means fully functional products that have everything that customers need, laid out simply in a UI that won't frustrate users. On top of that, ManageEngine's applications are easy to download, install, configure, and deploy—no third-party support services needed.

ManageEngine's product philosophy is driven by the customer and it has built a strong, in-house R&D team to back that up. With over 4,000 employees working around the clock to turn product requests into realities, they all rely on ManageEngine products, too. Software licenses aren't limited by the size of



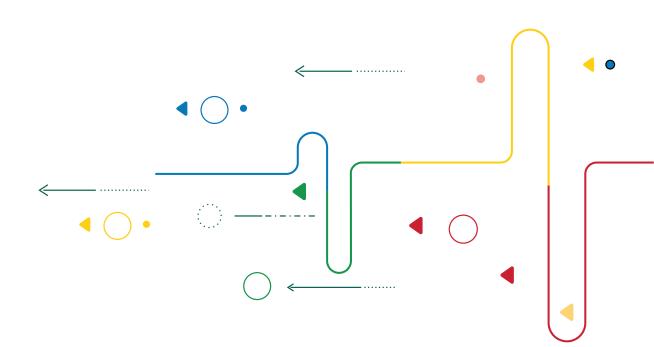
their customers' businesses or what their futures might look like. ManageEngine's software scales with the customer, from small local outfits to large multi-national enterprises.

## Valuing IT together

More expensive doesn't always mean better. In fact, ManageEngine has focused its efforts on in-house engineered solutions and taken a simple, transparent approach to the business of IT management software. ManageEngine does not pay extra for an aggressive sales team or costly consultants, and these savings are passed on to the customer. ManageEngine's pricing doesn't include any hidden costs and is available directly on the company's website.

# Bringing IT together

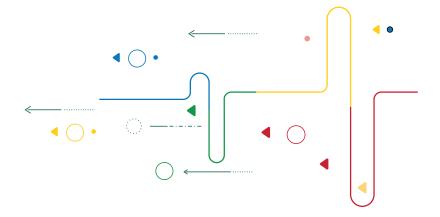
At the end of the day, IT is about fulfilling customers' needs. As organizations prepare for the IT management challenges ahead, ManageEngine will lead the way with new solutions, contextual integrations, and other advances that can only come from a company singularly dedicated to its customers. And as a division of Zoho Corporation, ManageEngine will continue pushing for the tight business-IT alignment that its customers will need to seize future opportunities.





WebNMS, the IoT software division of Zoho Corporation, is a leading provider of an enterprise IoT platform and solutions that maximize the potential of connected business infrastructure. WebNMS' platform is designed to streamline enterprise operations by optimizing energy expenses and managing geographically dispersed, capital-intensive assets. This key player in the market encourages an enterprise-ready IoT ecosystem through its channel partners: systems integrators, software developers and resellers, sensor and gateway manufacturers, and telecom carriers.

WebNMS' flagship product, the Symphony IoT platform, is developer-friendly, customizable, and built with functionalities that promote efficiency, minimize costs, and maximize returns. EdgeX, the built-in, multi-device compatible data agent, fortifies quick data acquisition and processing, as well as time to market and develop, cutting an edge over its competition.



## ManageEngine

## **Market Served**

ManageEngine crafts the industry's broadest suite of IT management software. It has everything organizations need—more than 90 products and free tools—to manage all components of IT operations. From desktops, mobile devices, networks, and servers, to applications, service desks, Active Directory, and security, ManageEngine brings IT together.

Since 2003, IT teams have turned to ManageEngine for affordable, feature-rich software that's easy to use. ManageEngine's on-premises and cloud solutions power the IT of over 180,000 companies around the world, including three out of every five Fortune 500 companies.

90+

products and free tools for real-time IT management.



More than million IT users.



## Award-winning product portfolio and

product portfolio and best-in-class functionality.

3/5

Fortune 500 companies are ManageEngine customers



Serving companies in more than

**190** countries that manage complex, multi-vendor, and hybrid IT infrastructures.

AD360

**ADAudit Plus** 

**ADManager Plus** 

**ADSelfService Plus** 

AlarmsOne

**Analytics Plus** 

**Applications Manager** 

AssetExplorer

**Cloud Security Plus** 

DataSecurity Plus

**Desktop Central** 

**Desktop Central MSP** 

**EventLog Analyzer** 

**Exchange Reporter Plus** 

Firewall Analyzer

Key Manager Plus

Log360

Mobile Device Manager Plus

Mobile Device Manager On-Cloud

**NetFlow Analyzer** 

Network Configuration Manager

OS Deployer

Office 365 Manager Plus

**OpManager** 

**OpUtils** 

Password Manager Pro

Password Manager Pro MSP

**Patch Connect Plus** 

Patch Manager Plus

RecoveryManager Plus

ServiceDesk Plus

ServiceDesk Plus MSP

SharePoint Manager Plus

Site 24x7

Site 24x7 APM Insight

SupportCenter Plus

## ManageEngine Products

AlarmsOne

**Android Ping Tool** 

**Azure Performance Monitor** 

EC2 Health Monitor

EC2 Manager - Android App

Exchange Health Monitor

Free Active Directory Tools

Free Disk Monitor Lite

Free Password Expiry Reminder Tool

Free Process Manager

Free Server Health Monitor - Android App

Hyper-V Configuration Tool

Hyper-V Performance Tool

iPhone Ping Tool

**Ping Tool** 

**Process Traffic Monitor** 

Sharepoint Health Monitor

SNMP MIB Browser

SNMP MIB Browser Android App

**SQL** Health Monitor

SysLog Forwarder

**VM** Configuration Tool

VM Health Monitor

VM Manager Plus

WebAnalyzer Plus

WiFi Monitor Plus - Android App

WiFi Widgets for Android

Windows Admin Tools

Windows Health Monitor

Windows Server Monitor - iPhone App

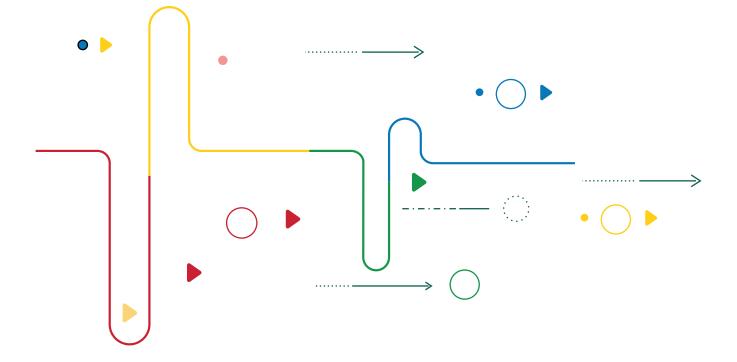
## ManageEngine Free Tools

## Zoho Market Served

Zoho is the operating system for business—a single cloud platform with all the necessary applications to run a business entirely from the cloud. Businesses can acquire and manage customers using Zoho's marketing, sales and customer support applications—Campaigns, CRM and Desk—and can then empower employees to create, store and distribute content on the cloud with Zoho's productivity and collaboration applications—Office, Mail and Docs. Additionally, businesses can run their own operations on Zoho's finance and human resources applications—Books, People and Recruit.

More than 30 millions users around the world, across hundreds of thousands of companies, rely on Zoho every day to run their businesses—including Zoho itself. A business can choose to run the entire Zoho suite or just a single application. Zoho applications are available directly through zoho.com, or through an ecosystem of hundreds of worldwide Zoho partners.

Zoho is a division of Zoho Corporation., a privately-held and consistently profitable company, with more than 4,000 employees. For more information, please visit http://www.zoho.com.



**Zoho AppCreator** 

**Zoho Assist** 

**Zoho Books** 

Zoho BugTracker

**Zoho Campaigns** 

**Zoho Chat** 

**Zoho Checkout** 

**Zoho Connect** 

**Zoho Contact Manager** 

**Zoho Creator** 

**Zoho CRM** 

Zoho Desk

**Zoho Docs** 

**Zoho Expense** 

**Zoho Forms** 

**Zoho Inventory** 

**Zoho Invoice** 

Zoho IT Help Desk

**Zoho Mail** 

**Zoho Meeting** 

**Zoho Motivator** 

**Zoho Notebook** 

**Zoho People** 

**Zoho Projects** 

**Zoho Recruit** 

**Zoho Reports** 

**Zoho SalesInbox** 

Zoho SalesIQ

**Zoho ShowTime** 

**Zoho Sites** 

**Zoho Social** 

**Zoho Subscriptions** 

**Zoho Survey** 

**Zoho Vault** 

Zoho Services

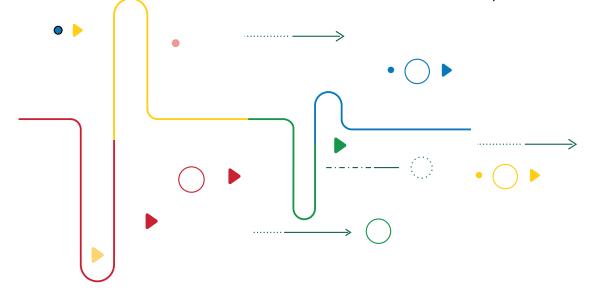
## **WebNMS**

#### **Market Served**

WebNMS is a leading provider of an Internet of Things platform and solutions for connected enterprise operations.

The platform caters to three niche functionalities: energy management, remote asset monitoring, and management and location tracking with on-board diagnostics. The platform stands out amongst the competition with its well-defined enterprise capabilities and superior edge computing component, EdgeX. With EdgeX, systems integrators and solution providers can seamlessly connect to multiple devices, fetch data, and monitor and manage numerous assets from a single console.

WebNMS' IoT platform, built for enterprise IoT operations in particular, facilitates predictive maintenance, data analytics, cross functional data blending, cross-enterprise operations, and legacy device retrofitting. The platform is widely used in energy management operations, smart city projects, building management, centralized asset management, and supply chain streamlining. The major advantages of adopting the Symphony IoT platform in enterprise operations are increased uptime, seamless last mile data acquisition, simplified network edge, and seamless blending of IT and OT. Built over a seasoned telecom network framework, WebNMS IoT has won several awards and recognitions, including the Express IT award for two consecutive years. CIO Review has also chosen WebNMS as one of its companies of the month.



# WebNMS offerings

## IoT platform and solutions

**Symphony IoT Platform** 

**Energy and resources** 

Solar Farm Manager

Windmill Manager

**Power Grid Monitoring Solution** 

**Smart Lighting Solution** 

**Smart Metering Solution** 

Diesel Generator Manager

Remote site solutions

**ATM Site Manager** 

**Cell Tower Manager** 

Data Center Infrastructure Manager

**Building Infrastructure Manager** 

Road Infrastructure Manager

Mobile asset management

Fleet Management Solutions

Location tracking and OBD

**Smart city solutions** 

#### **Equipment vendor solutions**

Java SNMP API

.NET SNMP API

**SNMP API Android Edition** 

**Java SNMP Agent** 

**CSNMP** Agent

**SNMP Adaptor for JMX** 

CLIAPI/TL1API

#### **Test toolkit**

Simulation Toolkit

**SNMP Utilities** 

**Agent Tester** 

## Ownership

Zoho Corporation Pvt. Ltd. is privately held.

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